

PRODUCT COPY SAMPLES

Various catalog write-ups for the Reebok.com store
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FOOTWEAR

Roxity Mid

Style and attitude define the Roxity Mid. The sleek throwback b-ball silhouette features an exaggerated tongue for a fresh “statement” look.

Soft leather upper for comfort, support, durability and fit
Oversized tongue with Drop R logo peaks above mid-top
Mid-cut design for stability and support
High-abrasion rubber outsole for durability and traction

Kamikaze III Mid

A throwback fave to the days of Shawn Kemp, the new Classic Kamikaze III Mid was handpicked by multi-platinum producer Swizz Beatz for its street-ready style and vibrant color combos. But this one doesn't stop at timeless looks - the Hexalite airspring cushioning provides the ultimate in lightweight comfort.

Soft leather upper for comfort, support and fit
Hexalite lightweight airspring cushioning for a smooth ride; EVA midsole for added support and shock absorption
Mid-cut design for stability and support
High-abrasion rubber outsole for durability and traction

Reelimit GTX

Part of our Trail Walking Collection, the Reelimit GTX is a technology titan. Go off the beaten path with ease thanks to the DMX Ride foam cushioning system, the Gore-Tex weatherproof liner, forefoot flex grooves, Walking Stride Guide and TPU toe-cap protection.

Synthetic/mesh upper for the ultimate in comfort, breathability and durability
Breathable Gore-Tex® liner for 100% waterproof and windproof protection in any weather
DMX Ride enhanced cushioning system designed for comfort; Walking Stride Guide for optimal heel-to-toe transition; forefoot flex grooves for complete flexibility from heel strike to pushoff
Molded TPU toe cap for better protection; beveled heel construction for enhanced walking stride;
lugged outsole for better traction; removable Ortholite sockliner accommodates orthotics

Reesculpt Trainer

A low-profile sole and low-cut silhouette make our Reesculpt Trainer the perfect choice for group classes and training sessions. The DMX Ride provides the ultimate in cushioning and energy return, while the upper offers design simplicity.

Synthetic/mesh upper with synthetic leather overlays for the ultimate in comfort, support, breathability and durability
Heel DMX Ride lightweight, low-profile cushioning system designed for lasting comfort
Removable EVA sockliner adds cushioning, accommodates orthotics
Non-marking rubber outsole for durability

RealFlex Run (Grade School Boys and Girls)

The RealFlex Run offers kids a mix of lightweight materials and fun colors while promoting natural motion with its 76 flexible sole sensors. Stand out in class and on the playground with the ultimate in flexibility and cool.

Leather/mesh upper for lightweight comfort, added support, breathability and durability
RealFlex™ sole design - 76 individual sensors that allow for multi-directional flexibility and optimal foot feel
3D Ultralite provides super lightweight support and comfort, while encouraging natural footstrike and responsiveness
Low-cut design for mobility and responsiveness

Stop and Dish IV (Grade School / Pre School Boys)

On and off the court, they'll love the Stop and Dish IV. It's got standout style and the supported mid-cut design provides ankle support and lateral, cross-cut control during that big game.

Synthetic upper for lightweight comfort, breathability and durability
Overlasted construction for support
Mid-cut design for added ankle support and stability
High-abrasion rubber outsole for traction and durability

Tempo Flex III Mesh

Lightweight performance, heavyweight style – that's the Tempo Flex III Mesh. This training shoe, a perfect choice for aerobics and conditioning classes, is brimming with stylish flair and our top technologies. The 3D Ultralite superior cushioning system provides a natural responsiveness, the Women's Specific Last accommodates the biomechanical needs of the female foot and the outsole pods offer advanced performance during pivot and lateral moves.

Mesh upper for comfort, fit and breathability
3D Ultralite provides super lightweight support and comfort, while encouraging natural footstrike and responsiveness
Minimalistic EVA midfoot with carved out shank for added flexibility and breathability
Removable sockliner provides comfort and cushioning, accommodates orthotics

Reebok Weave

Your on-court competitors may not be able to handle your cuts and crossovers, but the Reebok Weave can. A top b-ball choice with understated style, the Weave is outfitted with a fully supported mid-cut design for the ultimate in lateral, cross-cut control, while the DMX Foam cushioning system offers comfort and handling.

Soft leather upper for comfort, support and fit; mid-cut design for ankle support and lateral handling
DMX Foam cushioning system for lasting comfort; IMEVA midsole cushioning for added support and comfort

Removable EVA sockliner adds cushioning, accommodates orthotics

Herringbone-patterned sole for traction and durability

APPAREL

Always Classic Water Repellant Jacket

The rain won't mess with your game when you have the Always Classic Water Repellant Jacket. This lightweight jacket protects you from the elements, while you keeping you in style. Also features moisture-wicking Play Dry mesh liner, full hood for covering up, air block construction and a quick-stash media pocket.

100% Polyester

Play Dry mesh liner wicks moisture, accelerates evaporation, increases ventilation, reduces chaffing and doesn't trap heat; antimicrobial liner treatment for moisture management; air block construction layer at neck and cuff traps heat; thumbholes at cuff

Full zip at front; extended collar at neck for added coverage; drawcord at hood

Zippered pockets; media pocket with cord stay for headphone wires; Drop R logo at left chest

Maternity Burnout Short Sleeve Tee

Keep your workouts on track with the Maternity Burnout Short Sleeve Tee. The bright all-over graphic adds a bit of cheer, while the elastic waistband and gather can grow with you in later months.

55% Polyester / 45% Cotton

Short sleeve; scoop neck; pregnancy cut with generous silhouette for ample movement

All-over screen print burnout fabric

Flexi-waist gather

Competition 2-in-1 Woven Tennis Short

For match-ready performance, you can count on the Competition 2-in-1 Woven Tennis Short. Made with moisture-wicking Play Dry fabric, these four-way stretch shorts have a built-in compression short, mesh inserts for added breathability and an athletic cut for maximum cross-court movement.

100% Polyester

Play Dry fabric wicks moisture, accelerates evaporation, increases ventilation, reduces chaffing and doesn't trap heat

Regular fit – not too tight, not too loose; perfect for all workouts and everyday activities

Built-in compression short for high-end performance; mesh inserts promote comfort and breathability; channeled drawstring at elastic waist; roomy pockets for tennis balls

Heritage Sport College Tee

Our Heritage Sport College Tee makes the honor roll – with distinction. The ultimate in casual comfort, it's got a vintage-distressed font logo at center chest and color blocked piping for a retro look.

100% Cotton

Color blocked piping with vintage stitching

Short sleeve; v-neck; raglan design; college font logo

Garment wash finish provides soft, lived-in feel

Faded Logo Tee – New England Patriots

Vintage from the start, authentic to the end. Our Faded Logo Tee has a distressed logo for a lived-in look and feel. Only from Reebok - Official Outfitter of the NFL.

100% Cotton

Pro Fit – hangs off the body for a comfortable, accommodating fit; perfect for everyday sports and workouts that require lots of movement

Short sleeve; crew neck; ribbed neck

Distressed team logo screen-printed across chest for lived-in look and feel

Sport Essentials Long Running Tight

The Sport Essentials Long Running Tight is built for the treadmill, marathons and beyond. This performance bottom is made with moisture-wicking Play Dry fabric and features 360-degree reflective accents and mesh inserts at the knee, inner leg and back waist for added breathability.

88% Polyester / 12% Elastane

Compression Fit – athletic design contours to your body for maximum support; perfect for high-performance exercise

Play Dry fabric wicks moisture, accelerates evaporation, increases ventilation, reduces chaffing and doesn't trap heat

Regular length sits at ankle; mesh panels at knee, inner leg and back waist for added breathability; 360-degree reflective accents for nighttime safety; zippered pocket at back waist; reinforced elastic waistband; drawcord; zippers at ankle for easy on/off; non-slip finishing at ankle

Pink Ribbon Knit Skully

Keep warm and show your true colors with our Pink Ribbon Knit Skully. Reebok, a proud sponsor of Avon breast cancer initiatives, will donate more than \$500,000 this year to help combat breast cancer. We're doing our part, and by buying this cap, you'll be doing yours.

100% Acrylic

One size fits most

Soft, tight-gauge knit

Front embroidered Pink Ribbon logo with Reebok logo on side

New Classics Fuze Jacket

The military-inspired silhouette of New Classics Fuze Jacket will make you stand out in the crowd. It's got a modern cut plus street style and storage to spare – stash your phone, an MP3 player and more in the dual chest and hand pockets.

100% Cotton

Button center front closure; hand warmer reverse entry pockets; two quick stash pockets at chest with flap snap closure

Military silhouette adds modern style; short stack collar with hook and eye closure at neck; grommets add detail

EA7 Bomber Jacket

Marrying fashion and sport, the performance pieces from the Reebok/EA7 Emporio Armani Collection look great and perform even better. Our EA7 Bomber Jacket has a street-ready, runway-inspired look that will take you from the gym to the mall. The water-resistant shell helps protect you from the elements, while the mesh liner and pop vents promote breathability during those long runs.

Shell: 50% Polyethylene / 50% Polyurethane; Lining: 100% Polyester

Slim Fit – modern cut design hugs the body but leaves room for movement; perfect for all exercise types
Full zip at front; two-snap storm flap at collar for added coverage; hood with collar; two zippered pockets

Water-resistant shell for protection from the elements; hidden pop vents at chest for breathability; mesh lining for optimal breathability; bungee cords at waist for custom fit

SPORTS ACCESSORIES AND EQUIPMENT

Reebok Vector O Adult Bat

Put more swing in your swing with the Vector O Bat, featuring our patented O-Technology – which reduces drag for a quicker swing and longer, field-tested distance. Designed and tested for players who use speed and power to hit the ball, this performance-proven bat helps you get it off your shoulder and into the stands. BBCOR Certified.

O-Technology reduces drag through entire swing pattern, providing increased swing speed compared to traditional bat designs

Engineered with Reebok VR950 Alloy/Composite Performance barrel; unequalled forgiveness, power and performance

Extended barrel profile maximizes hitting area; 2-5/8" diameter with -3 length-weight ratio

Threaded Locking System (TLS) Connection Technology reduces vibration and increases bat-ball energy transfer; Vector Texin™ End Cap for phenomenal durability; tackified handle grip for exceptional comfort and control

Reebok VRPNT1100 Baseball Glove

The VR6000 Pennant Glove Series is built with your young one in mind. The soft leather provides the ultimate in comfort and open-close control, while the cushioned palm and finger pads offer maximum protection on those hard hits and tough ground balls.

Ideal for youth infield, outfield and pitching

Professional-grade leather and lacing with 11.00" competitive play pattern for handling and comfort

Flat Web design for control; traditional back improves flexibility

Palm and finger pads for maximum protection, comfort and durability

Full Court Press Backpack

Our Full Court Press Backpack is built to handle the day in and day out of the busy athlete and student. Perfect for the classroom and the practice field, this carry-all goes where you go. In addition to main

compartment, easy-access zippered pockets keep you organized with added features like phone pockets, pen holders, key fob, utility loop and self-correcting zippers.

Durable 600 Denier polyester perfect for heavy use

Adjustable, contoured padded shoulder straps; top carry handle; padded foam backing for added comfort and durability

Internal organization pocket for easy access to personal affects; contains a large mesh zip pocket, large zip pocket, one large and two small pouch pockets, key fob, and pen/pencil holders

Size: 19"L x 13"W x 8"D

Totally Body Toning Kit with DVD

With the Total Body Toning Kit, you can sculpt and tone right in your own home. Perfect for beginners and experts alike, the Kit includes a 65-cm balance ball, 3 resistance bands and a workout DVD. Stability ball exercises, combined with resistance bands, provide a full body workout and help improve overall balance and core strength by targeting your abs, back, chest, arms and legs. You can do exercises on your own or follow along with Total Body Workout DVD, led by world-class instructor Sarah Lynn Ward.

Kit includes medium-sized stability ball (65 cm) suitable for all heights; workout DVD; 3 resistance bands (heavy, medium and light resistance); and dual-action hand pump (for inflating)
DVD includes one 20-minute exercise routine
Designed for all fitness levels

Reebok Logo Water Bottle

Reefresh and Reeuse with Reebok. Hydration is an essential part of fitness and now you can do it with a stylish, refillable water bottle from your favorite sports brand. Eco-conscious; BPA free.

Made from durable, BPA-free Eastman Tritan™ copolyester
750 ml (~25 ounces) liquid capacity
Screw cap with lift-n-snap drink spout
Dishwasher safe; supports sustainability through reuse

Lacrosse 7K Carbon Fuse Handle Blister Grip (Attack 30")

Our performance-enhancing 7K Carbon Fuse Handle collection combines fit, form and function. We recognize that every LAX player has different handle needs and the Blister Grip, with its raised grip lining both sides of the handle, has just enough smoothness for optimal maneuverability.

30" length/165g weight, ideal for attackers
Super Lite aerospace-grade graphite reduces shaft weight while providing lasting durability
Blister Grip, a raised pattern with a comfortable feel and maximum grip for all weather conditions
Lightweight design allows for best maneuverability

Lacrosse 9K Rib Pads

The lacrosse pitch is like a battlefield and you need top of the line armor. The 9K Protective line incorporates three of our top technologies – A.S.D., Griptonite and FitLite – for the maximum in comfort, fit and performance. The 9K Rib Pads fit like a glove and enhance body protection without sacrificing mobility.

A.S.D., Anatomic System Design, ensures ergonomic fit that moves with the athlete
F.A.V., Flex Armor Ventilation, patented design provides ultimate ventilation, protection and flexibility
FitLite spine improves range of motion, while Griptonite hip pad prevents ride up
Play Dry lining wicks moisture, accelerates evaporation, increases ventilation, reduces chaffing and doesn't trap heat; lightweight, fully vented mesh shoulder straps